

# TABS/NAIS Global Symposium Concurrent Sessions



## A Sessions

Monday April 16<sup>th</sup> • 10:30 – 11:30am

### A-1 Building Relationships to Build Enrollment

#### Admission

International student recruitment is expensive, takes a significant amount of time and energy, and it's also essential to meet the enrollment goals and budgets of our schools. Too often we neglect the fact that on the other side of your agency agreements are people with whom we are trying to build a relationship. In order to stop wasting time "speed dating" every agent whose card you come across, invest in a few relationships that you know will work with you to achieve mutually beneficial goals.

*Peter Wickman, Director of Admission and Financial Aid, The White Mountain School, NH*

*Matthew Neeb, Program Director, Golden Education, NH*

### A-2 Building a Successful Cultural and Educational Exchange

#### Exchange/Travel/Virtual Programs

What are the elements that contribute to the success or failure of a sister-school exchange partnership? How do you know that your program is a success? What should you consider when looking for a partner school and what pitfalls should you avoid? What should you not take for granted when beginning an exchange? In this session, you will hear from two experienced Global Directors who maintain multiple exchanges all over the world. Please bring your own tips for a successful exchange and let's share!

*Cecilia Nipp, Director of Global Relationships and Cultural Exchange, Ursuline Academy of Dallas, TX*

*Amanda Neill, Director of Global Education, Ursuline Academy of Wilmington, DE*

### A-3 Optimizing International Student Inclusion and Success: What works, what doesn't?

#### Student and Residential Life

The number of diploma-seeking international high school students in the United States more than tripled from 2004 to 2016. In response to increasing global demand for American high school experience, the number of high schools admitting international students grew by 26 percent from 2013 to 2016. However, many schools struggle to overcome a myriad of challenges in working with international students, of whom over two-thirds are from Eastern Asian countries. This interactive session presents emerging trends and effective practices to support international high school students' inclusion and success from three perspectives: cultural difference

*Di Hu, Director of Campus Operations, Amerigo Education, IL*

*Jim Smith, Director of International Admissions, High Point University, NC*

*Josh Clark, Director of External Relations, Hawai'i Preparatory Academy, HI*

### A-4 Globalization, Exponential Change & Our Students' Future

#### Academics

Schools, students and families are experiencing exponential change in an ever-flattening and very-connected world. How do we educate our students to prepare them for a future that no one can predict? How do we educate students when change is the new normal? How do we preserve our unique identity & mission in a world of change? Aren't private schools uniquely-suited to provide our students with the knowledge, values and skills that will be vitally needed? What can we learn from the world's top futurists and educators about embracing and surviving transformational change so we can emerge better, stronger and more resilient?

*Mark Siegel, Asst Headmaster, Delphian School, OR*

## **A-5 Common Language Policies and Student Impact**

### **Student and Residential Life**

Many of our students come from non-English backgrounds, some schools have chosen to enact policies requiring the speaking of English only. Sometimes, students push back against these guidelines and can feel discrimination in being reprimanded for violating a common language rule. Many schools espouse diversity and inclusivity, even including these values in mission statements. How do we hold to our missions of preparing students to succeed in an primarily English-speaking instructional environments, now and in college, by promoting English-immersion without marginalizing our students and creating a linguistic divide?

*Butch Malec, Dean of Residential Life, San Domenico School, CA*

*John Phillips, Dean of Academics, San Domenico School, CA*

## **A-6 English Learners with Learning Differences: Addressing the Issues**

### **Academics**

Is it a language issue, or is it a learning difference? It's not easy to know, but we are seeing a number of international students with suspected learning differences. What do we do when we suspect that an international student has a learning difference? How do we support students whose parents refuse testing? There are no easy answers, but there is a lot of good discussion to be had. We will talk about best practices within ESL teaching and how they pertain to independent schools.

*Allison Rainville, ESL Director, Tilton School, NH*

## **A-7 Not by Accident: Risk Management Planning for Student Travel Abroad**

### **Exchange/Travel/Virtual Programs**

Careful planning for travel safety must be an integral piece of study abroad program development. From the very first stages of planning, of choosing partners and determining logistics to pre-departure orientations, concerns about safety and health can distract our students and teachers from the transformative experience of study abroad. This session will outline key considerations for maximizing student safety and highlight model practices for schools. The presenters will provide and discuss potential scenarios that attendees can use to strengthen safety planning.

*Caroline Donovan White, Senior Director, Education Abroad Services, NAFSA: Association of International Educators, DC*

*Laurie Black, Director, High School & Pre-College Division, CET Academic Programs, DC*

*Melissa Brown, Director of Diversity and Global Education; and Spanish Instructor N.B.C.T., Holton-Arms School, MD*

## **B Sessions**

**Monday April 16<sup>th</sup> • 12:45 – 1:45pm**

## **B-1 International Student Recruitment: Trends, Politics, Challenges & Opportunities**

### **Admission**

Education has become a globalized commodity. As economic and technological advances expand access to quality education worldwide, independent schools in the U.S. and Canada must recalibrate their enrollment approach to compete on the worldwide stage. An overview of data by sending country and academic level offers a useful jumping off point for setting realistic goals and allocating resources to support recruitment efforts.

*Aimee Gruber, Senior Director of Outreach and Business Development, The Enrollment Management Association, NJ*

## **B-2 Teaching Students to Fail**

### **Academics**

When adults demand success and students accept nothing less, the learning and mental health outcomes are catastrophic. Failure is natural, educational, and essential for character development. Yet despite unambiguous research on the value of gritty learning from persistent failure, our

educational system rewards perfection. The result is a cohort of students who lack resilience, who report high levels of stress and burn-out, and who implode under pressure. Transform pedagogy and boost achievement at your school by adopting a growth mindset, teaching perseverance, and mining failures for nuggets of wisdom.

*Dr. Christopher Thurber, Psychologist & Instructor, Phillips Exeter Academy, NH*

### **B-3 Parentally-Informed "Guidelines for Building Positive Home/School Relationships"**

#### **Student and Residential Life**

In research conducted by the presenter, public, private, charter, and Department of Defense Dependent school parents shared their experiences to offer their preferred practices and patterns of behavior for building relationships. Hear what parents said about fostering positive school climate, the impact of recognizing and celebrating individuality, expectations of involvement, and communication efforts. Participants will be introduced to situations that could lead to missteps and to the new Model Code of Ethics for Educators to help them navigate relational scenarios while building relational capital.

*Jill Connett, Assistant Head of School, Episcopal Day School, NC*

### **B-4 How to Create Effective Protocols, Policies and Processes That Reflect a Mission Appropriate International Program**

#### **Exchange/Travel/Virtual Programs**

As the international landscape changes, so should the operations of Schools. As such, the Department of Homeland Security/SEVP compliance will be more important than ever before as significant changes have occurred. Knowing your international program is compliant vs "compliant-ish" will be critical in the running of a successful and sustainable International student program. Learn about the key protocols, policies and framework to have in place in order to enact a plan that makes your school an educational leader in the international marketplace.

*Jacqueline Yamada, Consultant, Independent School Management, DE*

### **B-5 How to Develop a Well-rounded K-8 Global Curriculum Integration Program**

#### **Academics**

Join this session to learn more about a practical approach to providing students with global experiences, skills and tools to become positive contributors in an increasingly interconnected world. From defining a clear mission and developing faculty, to outlining a comprehensive approach through academic programs, global education, local and global outreach, this session will illuminate the key features of a successful international school curriculum integrating empathy, diversity and inclusive leadership.

*Sandra E. Sachar, Global Outreach Director/Spanish Teacher, Calvert School, MD*

*Jay Parker, Director of Student Life, Calvert School, MD*

### **B-6 Student Culture + Learning Preferences: are they related?**

#### **Academics**

Come and learn what CIS is learning! Our work evaluating and supporting 700+ high quality, diverse school communities around the world exposes us to innovative programs and leading evidence-driven practice. The presenters will reveal key findings from a study looking at the relationship between student cultures and learning preferences that will influence teaching strategies, support students' transitions (inward & outward), and help teachers to better understand their students.

- learn 2-3 trends that will influence practice or decision-making in their school
- explore perspectives that enable or block intercultural understanding
- be able to shape classroom pedagogy based on cultural perspectives related to learning preferences
- New resources include the CIS Student Cultural Learning Preferences Survey

*Jane Larsson, Executive Director, Council of International Schools (CIS), ZH*

*Dave Stanfield, Head of Research & Development, Council of International Schools (CIS), ZH*

## **B-7 Things You May Not Have Thought of When Evaluating Host Families**

### Exchange/Travel/Virtual Programs

What happens when the values of international parents clash with your school or organization's mission, which may include inclusion, tolerance, and respect for cultural differences? Whether you are an independent school sponsoring your own exchange students or an organization relied upon by schools to properly vet host families, prospective students and families may express placement preferences based on religious, sexual orientation, or other characteristics of host families. This presentation will highlight the laws and regulations that should guide applications and placement decisions, and recommend essential organizational policies.

*Susan Schorr, Attorney, McLane Middleton Professional Association, MA*

*Amy Roberts, Vice President, Academic Exchange Programs, Council on International Educational Exchange (CIEE), ME*

## **C Sessions**

**Monday April 16<sup>th</sup> • 2:30 – 3:30pm**

### **C-1 XXX-Posed: Risks and Rewards of Global Experience**

#### Student and Residential Life

The world is no more or less violent or sexualized than it ever was, but young people's exposure to this content is certainly greater than it ever was. Rape, racism, and murder are not a war away, they are a click away. The result is a cohort of campers who look sophisticated but feel vulnerable. Caring adults can and do set limits, such as drinking ages, ratings systems for movies and games, and even Internet filters. But ultimately, we need to be with children and teens as they emerge into adulthood. Learn how faculty and staff can guide development by providing wise context to students who don't dare to admit they're confused.

*Dr. Christopher Thurber, Psychologist & Instructor, Phillips Exeter Academy, NH*

### **C-2 Admission and College Advising Partnerships in the Admission of International Students**

#### College Counseling

On many occasions, international students and their families have misinformed or unrealistic assumptions about college outcomes. This session will explore how secondary school admission and college advising offices can partner to educate prospective families about the current college admissions landscape, demographic trends in competitive college admission, and the challenges of obtaining need-based financial aid for college. Most importantly, the session will explore how both groups can educate families about how an independent school education in the U.S. fosters academic success, personal growth, and cultural adjustment in college.

*Richard H Hazelton, Director of College Advising, The Hotchkiss School, CT*

*Erby Mitchell, Dean of Admission, The Hotchkiss School, CT*

### **C-3 How to Make Your #SchoolWebsite STAND OUT in a Crowded Market**

#### Advancement & Marketing

The independent school market is wonderfully diverse place, but competition means it is harder to make your proposition stand out from the rest. Many #SchoolWebsites fail to deliver what makes your school unique, unfortunately driven by vendors with templated and restricted platforms. Modern communications is about more than just a website! It's a #ContentStrategy & immersive user experience. Charlotte Prep in North Carolina has undertaken a transformational approach, focussing on content, personalisation & people! Their amazing journey & case study will be shared.

*Simon Noakes, Founder & CEO, Interactive Schools, Bucks*

*David Long, Director of Marketing & Communications, Charlotte Preparatory School, NC*

### **C-4 Communicating Well With Parents in the Sending Country**

## Student and Residential Life

In our effort to provide an outstanding education for international students on our campuses, we often forget to invite the parents in the sending country into a relationship with our schools. Come consider how communicating proactively can ease concerns of these sending parents and set us up well if students experience difficulty after enrolling in our schools. Participants will be given helpful tools and concepts to consider for their future communication with these international families.

*Brenda Vishanoff, Vice Principal, Wheaton Academy, IL*

### **C-5 From Unknown to Unstoppable: Building Your Brand Abroad**

#### Admission

In a time when boarding schools are opening their doors to more students from around the world, it is crucial to understand how to truly gain name recognition in new and emerging international markets. This session is designed to help admissions professionals answer the following questions: 1. Where should I recruit? What markets are the best for my particular school? 2. What resources are out there to assist in attracting international students? 3. What strategies can be used to start building a name abroad? If you are hoping to build a brand new international program or want to diversify your current population this session is for you.

*Kristen Mariotti, Director of Admissions & Enrollment Management, Flintridge Sacred Heart Academy, CA*

### **C-6 Creating Mission-driven Global Programming Through Institution-wide Collaboration Exchange/Travel/Virtual Programs**

Join a conversation with members of Admissions, Advancement, the Institute for Global Education, and the Office of Equity and Inclusion from Miss Porter's School to learn about our ambitious commitment to providing a fully-funded, school-based, international immersion experience for every student, which is achieved through institution-wide collaboration. By de-siloing, we engage our international school community, develop student cultural competencies, foster inclusion, attract mission appropriate applicants, highlight Porter's visibility on a global scale and differentiate Porter's among peer schools.

*Sophie Paris, Director, Institute for Global Education, Miss Porter's School, CT*

*Rebecca Yao, Director of Global Resources, Miss Porter's School, CT*

*Kat Simison, Assoc. Director of Admission and Dir. of Summer Programs, Miss Porter's School, CT*

*Susan Martell Jenkin, Director of Equity and Inclusion, Miss Porter's School, CT*

## D Sessions

**Tuesday April 17<sup>th</sup> • 8:00 – 9:00am**

### **D-1 International Philanthropy, The Revenue Stream That Lies Within**

#### Advancement & Marketing

Philanthropy is not a part of their culture. They only donate within their own country. They simply don't give. These are proving to be myths as international donors contribute millions of dollars to our schools on an annual basis. We will discuss ideas and strategies to create a culture of giving within your international population.

*Dan Harrop, President and Founder, Northeast School Services (NESS), PA*

*Robin Delnicki, Assoc. Director of Development, Avon Old Farms School, CT*

### **D-2 Integrating International Students: a Holistic Orientation Program**

#### Student and Residential Life

Our presentation will clearly lay out how our International Student Orientation has successfully acclimated new international students from 43 countries to George School. Employing key student mentors, the program orients new students to our academic and residential life programs, Quaker beliefs and culture, the campus, and school procedures. Through team building exercises, informative workshops, and the creation of a student-led assembly program, this ongoing support for

new international students ensures they are accepted, celebrated, and integrated as key community members.

*Marie Laure Epaminondas, ISO Co-Sponsor, George School, PA*

*Lan Cheng, ISO Co-Sponsor, George School, PA*

### **D-3 The Global Mindset Inventory: Measuring Global Adaptability**

#### **Academics**

In today's world, the importance of a global mindset means the difference between success and failure. The ability to adapt to a foreign environment is an asset. The Global Mindset Inventory is a valuable tool for anyone who wishes to live, travel, or work abroad; and particularly to those preparing to pursue a degree or work in Global Leadership. Join this session to learn more about the work we are doing to support effective global leadership in private schools.

*June Schmieder-Ramirez, Ph.D., Chair, Department of Leadership Studies, Pepperdine University, Graduate School of Education & Psychology, CA*

*Dalia Juarez, Ed.D., Boardmember, International Center for Global Leadership, CA*

### **D-4 Boarding at a Day School: Homestay Programs for International Students**

#### **Student and Residential Life**

Due to the unique nature of the homestay program at Germantown Friends School, participants will learn how to build an International Student Program without the use of outside agencies. From admissions, to homestays, to graduation, the GFS program is a demonstrated model for recruitment, evaluation, retention, and placement of international students. This session will illuminate the history of the program, which includes preparing homestays, providing medical insurance, banking services, and private tutoring. Examples of brochures, contracts, questionnaires, and timelines will be provided through an interactive PowerPoint presentation.

*Joy Kushner, Director, International Student Program, Germantown Friends School, PA*

*Penka Slavova, Coordinator, International Student Life, Germantown Friends School, PA*

### **D-5 How I Use Skype to Blow Out the Walls to my Classroom**

#### **Academics**

Discover how to use Mystery Skype to bring geography to life and that students of all ages can quiz students from around the world to learn more about each other's country and culture. We'll also review how to host virtual field trips through Skype with authors, scientists, park rangers, etc. to teach children of all ages. During the session, we will demonstrate how to host a Mystery Skype session or a virtual field trip, so attendees can see how powerful these sessions can be.

*Mary Catherine Irving, Pre-first Teacher, McDonogh School, MD*

### **D-6 Working with International Students in the College Process**

#### **College Counseling**

College admissions today is particularly complex, especially for those students studying on F-1 visas. Creating a balanced list of colleges, focusing on fit, and meeting financial parameters, all while dealing with cultural differences and parental and consultant expectations requires patience and practice. Learn from two boarding schools, each with a long history of working with a diverse population of International students, how to best support these students in the college application process.

*Ivy Brewer, Associate Dean of College Guidance, Darlington School, GA*

*Sam Moss, Dean of College Guidance, Darlington School, GA*

*Cheryl Barber, Director of College Counseling, Rabun Gap Nacoochee School, GA*

## **E Sessions**

**Tuesday April 17<sup>th</sup> • 9:50 – 10:50am**

### **E-1 Cultivating and Stewarding International Constituents in Annual Giving**

## Advancement & Marketing

As international enrollment has risen, so too has the need for educating our international constituents on the role of annual giving in independent schools. This session will explore challenges and pitfalls and offer a variety of strategies schools can employ based on their unique structure and resources to increase and sustain annual giving from international parents and alumni.

*Tara Inman, Dean of Students for Global Education, Darlington School, GA*

## E-2 Student & Exchange Visitor Program (SEVP) Updates for the K-12 Community

### Admission

Join this session with an SEVP representative, to discuss program hot topics, provide best practices for the management of international students and answer stakeholder questions as part of a session designed for designated school officials at K-12 schools.

*Emerson Toledo, Field Representative, Student and Exchange Visitor Program (SEVP),*

## E-3 Bringing the Amazon to Appalachia

### Academics

Today's globalized society has us asking, "What does local stewardship look like in the 21st century?" To answer this question, we developed a partnership between teachers and the indigenous Maijuna-Kichwa people of Peru. Through scientific research, capacity building, reciprocity, and cultural exchange, teachers were able to provide students with an instructional model of global citizenship. This model can be deployed through a globalized curriculum to a local issue to support students' commitment to the collective good and the transcultural facets of sustainability.

*Ava Goodale, Science Department Chair, Millbrook School, NY*

*Mike Hill, Math Department Chair, Asheville School, NC*

## E-4 Curricular Travel--Embed Global Experiences into Academic Courses

### Academics

Two different schools present the rationale for offering academic courses with embedded global travel experiences. Although many schools offer global travel programs during traditional school breaks, these opportunities are often exclusive due to cost. Curricular travel, embedded into courses and available to all enrolled, includes a wide range of educational offerings and experiential learning. This presentation will cover advantages, institutional and financial challenges, barriers, and student learning outcomes to curricular travel. Participants will also start to develop plans for embedded experiences within their own school.

*Charlotte Blessing, Director of Global Education, Lakeside School, WA*

*Kristine Von Ogden, Assoc. Dean of Academic Affairs, Lake Forest Academy, IL*

## E-5 Connecting Directly with International Schools in China to Recruit Students

### Admission

China has recently become home to the largest number of English-medium international schools in the world. However, rampant growth and moving pieces have made the industry hard to grasp. Leading service platform for K-12 international schools in China, NewSchool Insight has its finger on the pulse of both the public and private sectors. NSI conducts school visits, publishes annual industry reports, and promotes community building through annual leadership events, such as Vision of International Schools (VIS), Investors Connect Educators (ICE), Peking University International School Operations & Management (PISOM) Institute, US-China Education Leadership Forum at St. John's University, and US-China Education Leadership Institute at Harvard. The recent launch of iSchoolPedia, a free online collection of searchable industry databases, provides a brand new channel for US international student affairs professionals to access industry intelligence in order to map out the landscape, reassess strategy and connect directly with schools.

*David Barrutia, Managing Director, US Operations, NewSchool Insight, TX*

## **E-6 Beyond the GSA - What It Really Takes to Support Your LGBTQ Students on Campus** Student and Residential Life

In this workshop we will give a brief history of the evolution of GSA's on boarding school campus, highlight major legal/cultural issues facing GLBT youth, and share the primary research data we gathered from a targeted GLBT climate survey of boarding school campuses. We will also have an interactive discussion on best practices to support your GLBT students on campus.

*Joanne Lembo, Director of Student Activities, Phillips Exeter Academy, NH*  
*David Hanson, Chief Financial Officer, Phillips Exeter Academy, NH*

## **E-7 International Students and Travel in 2017--Legislative and Regulatory Changes** Exchange/Travel/Virtual Programs

There have been many policy changes in 2017 from the legislative branch to executive branch changes. From travel bans, to new visa questions from the state department, to proposed changes to visa programs, schools looking to welcome international students and staff or travel abroad themselves should be aware of the changes from Washington, D.C.

*Whitney Silverman, Staff Attorney, NAIS, DC*

## **F Sessions**

**Tuesday April 17<sup>th</sup> • 11:00am – 12:00pm**

### **F-1 Hands-On/Minds-On: Design Thinking in Integrated STEM**

Academics

The Engineer Your World classroom is a place where students engage in authentic engineering design and computing practices in a problem-solving, inquiry, project-based environment. Attendees will learn about this innovative, NSF-funded curriculum; talk with a veteran Engineer Your World teacher about how the program engages students in design thinking and builds 21st Century Skills; explore our innovative teacher support model; and discover opportunities for students in grades 9-12 to earn college credit from the University of Texas.

*Marie Girardot, Recruitment Support Specialist, The University of Texas at Austin, TX*  
*Amy Morriss, Engineering Teacher, The Academy of Our Lady, LA*

### **F-2 Land of the Free, Home of the Brave. Welcome to America.**

Student and Residential Life

When we welcome international students to our institutions, we expect them to embrace their school's core values and goals. We assume that all students will participate in their school's growing diversity and inclusion initiatives. Yet, many of our students come from countries where they interact in homogeneous communities and are new to building bridges across lines of difference. How can we better include our international students in diversity work to support a broader understanding of global citizenship? Come share ideas about how your school engages international students in these issues. Learn how to make the conversation relevant to them.

*Metta Dael, Director of International Admission, Northfield Mount Hermon, MA*  
*Martha Neubert, Dean of Equity and Social Justice, Northfield Mount Hermon, MA*

### **F-3 Global Competency at the Core: Intentional Curricula**

Academics

Put global competence at the core of your humanities curriculum. In this session, presenters will share how they blend reading, writing, and inquiry to develop the skills and behaviors students need to be leaders and changemakers in their diverse communities, locally and globally. We'll provide an overview of our year in 6th grade and an up-close look at our sustainable development unit. We'll share our template for unit planning, rubrics for assessing global competency, and strategies for how to embed global issues into the classroom.

*Kathleen West, Teacher, The Blake School, MN*  
*KK Neimann, Teacher, The Blake School, MN*  
*Robin Ferguson, Teacher, The Blake School, MN*

#### **F-4 Things You May Not Have Thought of When Evaluating Host Families**

##### **Exchange/Travel/Virtual Programs**

What happens when the values of international parents clash with your school or organization's mission, which may include inclusion, tolerance, and respect for cultural differences? Whether you are an independent school sponsoring your own exchange students or an organization relied upon by schools to properly vet host families, prospective students and families may express placement preferences based on religious, sexual orientation, or other characteristics of host families. This presentation will highlight the laws and regulations that should guide applications and placement decisions, and recommend essential organizational policies.

*Susan Schorr, Attorney, McLane Middleton Professional Association, MA*

*Amy Roberts, Vice President, Academic Exchange Programs, Council on International Educational Exchange (CIEE), ME*

#### **F-5 The Spanish Experience. Cordoba, Argentina, as a Unique Learning Destination**

##### **Exchange/Travel/Virtual Programs**

Spanish has become one of the most lively and leading languages around the world. This presentation shows not only Cordoba, Argentina (venue for the next International Spanish Language Congress in May 2019) and its advantages as a quality Spanish destination, but also the joint public-private work between the local government and educational institutions in the promotion of Cordoba as a Spanish destination. We will also describe the fam tour experience as a promotional tool for educational representatives to have the opportunity to witness first-hand the advantages of this destination for Spanish learners in different program formats.

*Eduardo Trucco, Coordinator, Grupo Turismo Idiomatico Cordoba, Cordoba*

*Adrián Bozzoletti, Language Tourism Dept. Head, Agencia Córdoba Turismo, Cordoba*